

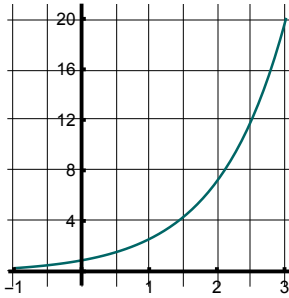
## 3.1 Exponential Functions

### Review of Exponents

#### Rules of Exponents

1.  $b^x \cdot b^y = b^{x+y}$
2.  $\frac{b^x}{b^y} = b^{x-y}$
3.  $(b^x)^y = b^{xy}$

**Example 1** For the function  $f(x) = e^x$ , estimate the slope at  $x = 2$ , that is  $f'(2)$ .



#### Derivative of the Natural Exponential Function $f(x) = e^x$

Recall the natural number  $e \approx 2.718281828459$



$$\frac{d}{dx}[e^x] =$$

**Example 2** Find the slope of the tangent line to  $f(x) = 2e^x - 5x^2$  when  $x = 2$ .

#### The Chain Rule for the Natural Exponential Function

$$\frac{d}{dx}[e^{f(x)}] = e^{f(x)} \cdot f'(x)$$

or,

$$\frac{d}{dx} e^u = e^u \cdot \frac{du}{dx}$$

**Example 3** Find the derivative of:  $f(x) = 3e^{x^2+3x-1}$

**Example 4** Find the derivative of  $f(x) = x^3 e^{4x}$ .

**Example 5** Find the critical numbers for  $g(x) = \frac{e^x}{e^{-x}-1}$ .

**Example 6** Show that the inflection points for the “bell curve”  $f(x) = e^{-x^2}$  are at  $x = \pm \frac{1}{\sqrt{2}} \approx 0.707$ .

